



## Social Media Promotions for Council Affiliates

### Facebook Event Sharing

**Ahha Tulsa** welcomes the opportunity to promote our Council Affiliates using our Facebook account. Because there are so many events, performances and initiatives, we can't share every member post, but we will make efforts to support our Affiliates using our digital resources.

We strongly suggest your organization creates a Facebook Event to aid in promotion. If we have the event information in this format, it's easy for us to share your precise language and images with our followers. Plus, it's a great way for you to get in front of your audience and find new ticket buyers!

If your organization has a special event or performance you would like shared and promoted via our network, please contact Ricky Torix ([rtorix@ahhatulsa.org](mailto:rtorix@ahhatulsa.org)) with the following information at least 1 week in advance. We'll do our best to post in a timely fashion. You must include:

1. Facebook Event Link  
*\*Note: if you send a Facebook Event link, you may skip items 2-5.*
2. Date, time, and location of the event
3. Short description
4. Ticketing information (including a link if applicable)
5. Image in .jpg or .png format
6. Resource for more information (phone number/external website/event page, etc.)
7. Any additional information we might need to know, such as hash tags or partners that need to be tagged in a post.

### Private Facebook Group

**Ahha Tulsa** has created a private Facebook group for Council Affiliates to join in order to ask questions, get recommendations, post job openings, and share information with colleagues. Any member of your team is welcome to request to join the group and contribute to or just follow the discussion! This is a great place to share season information, special events, discounts, workshops, or just arts-related articles your colleagues may find interesting. Community guidelines may be found within the group.

Contact Ricky Torix ([rtorix@ahhatulsa.org](mailto:rtorix@ahhatulsa.org)) for instructions on how to join.