

# GREENWOOD ART PROJECT

Tulsa was awarded \$1 million as part of the Bloomberg Philanthropies Public Art Challenge to launch "Greenwood Art Project"

## CALL TO ARTISTS - GREENWOOD ART PROJECT

### **Introduction:**

Tulsa's Greenwood Art Project will examine the history of the 1921 Tulsa Race Massacre with the world. The Greenwood Art Project is the art and cultural component of the 1921 Race Massacre Centennial taking place at various times and locations throughout the year 2021, culminating on May 31, 2021. The project seeks to address issues directly connected to Black Wall Street's development and demise, the 1921 Race Massacre, the legacy these events have left in Tulsa, and the potential for Greenwood to become a vital area once again. The project goal is to support art works that speak to the Greenwood District history, both its tragedy and triumph, and its future, the economic rebuilding of Greenwood. This project seeks to unify Tulsa through equity and inclusion, in the spirit of the historical Black Wall Street.

There are many stories to be told about Greenwood, Black Wall Street, and the 1921 Race Massacre. No one is more qualified to tell these stories than those with direct connections to Tulsa and Oklahoma. The Greenwood Art Project seeks artists, designers, writers, musicians, poets, and others with Tulsa and Oklahoma roots who have stories to tell and visions to share about the Greenwood story. The selection process consists of two rounds:

Round 1: Initial Proposal

Round 2: Revised Proposal

Proposals accepted from the Revised Proposal Round will be invited to participate in the project. Between 20-30 proposals will be accepted. The Greenwood Art Project is led by artist Rick Lowe, known for his social sculptural practice that solicits creative participation of people from all walks of life, where everyone has the potential to be an artist. He and the Greenwood Art Project selection committee will be looking for the most interesting, provocative, thoughtful, innovative proposals to move to the Second Round of the process.

**Proposal Deadline:** November 1<sup>st</sup>, 2019

**How to apply:** After gathering the material outlined in this information packet, artists may apply via Submittal, using the following link:

**<http://ahhatulsa.submittable.com/submit/146152/call-to-artists-greenwood-art-project>**

Please Note: Only submissions containing all required application materials will be reviewed.

**Required Application Materials**

- Names of participating artists or name of applying group/collective (lead artists must live in Oklahoma, or have Oklahoma roots)
- Key contact name, address, telephone and email
- Group/collective description or artist resumes/CVs
- 3 References that can speak to your work ethic, ability to manage time, meet deadlines, and work collaboratively with others. List should include name, relationship to artist, phone number, and email for each reference.
- Proposed project title
- Proposed project location
- A **two-page** project description that addresses the following questions:
  - What is your project about?
  - There are diverse perspectives from residents on the Greenwood history/legacy and how this project should capture it. What approach would you take to capture this range of voices while telling the story of the history or future of Greenwood?
  - How does your project address issues related to the history or relevant issues facing the Greenwood District, Black Wall Street, or the 1921 Tulsa Massacre?
  - What theme(s) is/are explored?
  - What does this project add to the experience of the centennial for the different Tulsa communities and visitors?
  - What form does your project take (installation, performance, exhibition, literary, etc.)?
  - What media is your project (musical performance, sculpture, installation, painting(s), mural, written booklet, film, etc.)?
- Proposed project budget
- Website and/or social media links (not required)
- Up to 20 work samples (photo, video, audio, text, etc)

**Selection Process:**

Submissions will be juried by the Greenwood Art Project (GAP) Committee. This committee will be comprised of representatives from the community leaders, GAP staff, arts professionals, business leaders, and artists. We will be evaluating on a point system of 1-5, 5 being the highest points possible for each category. Selection criteria is based on relevance, cohesion, audience appeal, quality, and learning value.

Proposals will be judged based on the following criteria:

**Relevance (5)** - Is the proposed project relevant to the main issues related to the Centennial, i.e., the history of the Greenwood District, Black Wall Street, 1921 Tulsa Race Massacre?

**Cohesion (5)** - Does the proposed project seek to build relationships among different sectors of the broader Tulsa community with an eye on healing the community and rebuilding the Greenwood community?

**Audience Appeal (5)** - Does the proposed project appeal to diverse audiences, including the Greenwood and North Tulsa communities, as well as, visitors seeking broader understanding of the Greenwood history?

**Quality (5)** - Does the proposed project offer unique, innovative, and thoughtful ways of telling the Greenwood history?

**Learning Value (5)** - Does the exhibition inform/educate the community?

Total Possible Points: 25

Artists receiving the highest scores will be notified of making it to the final round.

### **Project Timeline:**

**September 2019:** Proposal Workshops

**October 2019:** Proposal Workshops

**November 1, 2019:** Proposal deadline

**November/December 2019:** Revise proposal consultation

**January 2020:** Revised Proposal deadline (Second Round)

**January/February 2019:** Revise proposal consultation

**February 2020:** Artist notified of acceptance (Final Selection)

**April 2020:** Signed artist contracts due

**April 2020:** Artist convene to discuss project

**May 2020 - May 15, 2021:** Artists commence work

**May 2021:** Installations, performances, exhibition installations begin

**May 2021:** Public soft opening

**May 2021:** Public opening celebration

**Fall 2021:** De-installation date

Note: This is a general timeline. However, because of the range of projects we are expecting, performance, visual art installations, exhibitions, etc., alternative timelines will be taken under consideration.

### **Greenwood Art Project Expectations:**

- Communicate regularly, promptly, and clearly with Greenwood Art Project staff via text, phone, and email
- Participate in regularly scheduled Artist meetings
- Participate in studio visits from Greenwood Art Project Staff
- Work collaboratively with Greenwood Art Project Lead Artist Rick Lowe and Greenwood Art Project Staff
- Regularly use email/ Google Docs to track budget in collaboration with Greenwood Art Project
- Promptly inform Greenwood Art Project staff of any issues related to exhibition construction/installation.
- Meet all assigned deadlines

- Remain available for trouble-shooting and repairs while work is performed or installed
- De-install projects and exhibitions Abide by all rules and regulations outlined in Artist Contract (will be reviewed with artist prior to signing)
- In some cases the Greenwood Art Project selection committee may suggest that the proposals of two or more artists would be stronger if combined. Are you open to collaboration?

**Rights and Ownership:** Artwork created for the Greenwood Art Project may be shared or reproduced in various forms by the Greenwood Art Project and Bloomberg Philanthropies for publicity and/or educational purposes.

Questions: Email the Greenwood Art Project, Project Manager Jerica Wortham [J.Wortham@greenwoodartproject.org](mailto:J.Wortham@greenwoodartproject.org). No calls, please.